

## ForecastEDGE™

### AI-enabled forecasting for faster, more confident decisions



Trinity Forecasting supports 8 of the top 10 biopharma manufacturers.



Trinity combines 30 years of forecasting, strategy, and research experience with an industry-leading forecasting solution.



ForecastEDGE provides a central forecasting hub that consolidates models, aggregates forecasts, and creates a single source of truth across stakeholders, assets, and geographies.

**Forecasting breaks down when models, assumptions, and reporting are misaligned across teams, products, and geographies. It becomes even harder when forecasts can't keep pace with real-time market signals.**

- Forecasts live in fragmented Excel files and PowerPoint decks, making it hard to align teams around a single view of the business.
- Scenario analysis, variance explanation, and stakeholder reporting can take too much manual effort and slow decision-making.
- Early market, execution, and access signals are often not incorporated quickly enough to keep the forecast aligned with reality.

**ForecastEDGE transforms forecasting from a fragmented process into a connected decision-making engine that can keep up with real-world changes.**

### ForecastEDGE At A Glance

ForecastEDGE is Trinity's enterprise-ready forecasting solution, built by forecasters for forecasters and executives. It allows life sciences teams to use or create Excel-based models within a governed, cloud-based environment that consolidates forecasts, visualizes outputs, automates reporting, and supports a transparent single source of truth across the organization, so forecasts can be updated, compared, and shared as conditions evolve.



#### Transparent Modeling:

Excel-based models with transparency and formula visibility, plus the option to edit assumptions and generate forecasts through a modern web app interface.



#### Unified Forecast Hub:

Central repository for forecast aggregation across portfolio and geography.



#### Flexible Scenarios:

Unlimited scenarios, version control, and multi-geography roll-up.



#### Stakeholder-Ready Reports:

Automated PowerPoint, Excel, and web-based stakeholder reporting.



#### System Integration:

Integration with internal systems for financial and business reporting.



#### Built to Scale:

Designed for multiple forecasters and geographies/products, recurring reporting, and data connectivity.

### How It Works

ForecastEDGE combines Excel-based forecasting models, centralized data and version management, and automated analytics and reporting within a connected forecasting ecosystem that orchestrates forecasts across brands, geographies, and planning cycles. This ecosystem also gives users the option to edit assumptions and run forecasts through a modern web app experience.

**Use familiar Excel workflows or a modern web app to edit assumptions, while gaining the governance, scalability, and speed of an enterprise-grade forecasting platform.**

# Accelerate Impact

## Your Benefits



Improve forecast quality with a transparent, trackable forecasting environment that reveals formulas, tracks changes, and logs updates.

Reduce manual work by automating scenario comparisons, waterfall charts, and stakeholder-ready PowerPoint, Excel, and web reporting.

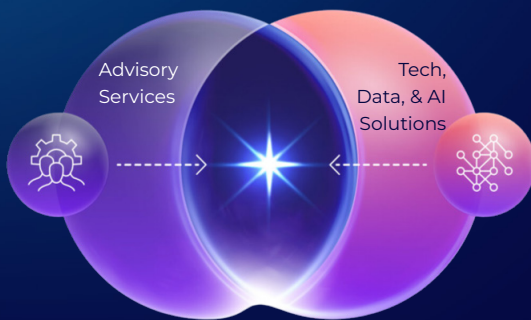
Align teams faster with a central forecasting hub that connects stakeholders, assets, products, and geographies and helps forecasts respond more quickly to launch, access, and competitive changes.

Make decisions with more confidence using scalable forecasting infrastructure supported by Trinity's forecasting experts.

Spend less time aggregating and organizing data and more time driving high value decisions.

## Why Trinity

Powering the future of life sciences commercialization through the fusion of human and artificial intelligence.



### Life-sciences-exclusive focus



Access deep experience across therapeutic areas and lifecycle stages, with 30+ years of nuanced understanding of regulatory, evidence, and stakeholder dynamics.

### Tech + behavioral science



Deliver faster, deeper insights at scale through embedded AI-enabled analytics and behavioral science into research design.

### True partnership



Experience seamless collaboration with your internal teams and agencies, with ongoing support from early strategy through post-launch optimization.

**Bold minds that challenge. Smart tech that connects.  
A committed partner that delivers.**

## How It Delivers



### Launch and new product planning:

Support launch forecasting, patient flow planning, and early business planning with a connected forecasting ecosystem that supports scenario planning and rapid refresh as new market and access signals emerge.



### In-line and portfolio forecasting:

Consolidate forecasts across brands, business units, and geographies while enabling recurring reporting and version comparison.



### Strategic planning and deal modeling:

Inform strategic planning, latest estimates, earnings-call preparation, and BD/deal-term evaluation with scalable reporting and scenario tools.

## Connect Today, Own Tomorrow.

Whether planning a launch, refining an in-line forecast, or connecting your forecasting ecosystem, Trinity can tailor ForecastEDGE to your objectives, markets, and cadence.

For organizations exploring GenAI-enabled, agentic forecasting, ForecastEDGE provides the governed system of record and infrastructure to support real-time decision-making.

Contact Trinity: [trinitylifesciences.com/contact/](https://trinitylifesciences.com/contact/)

Request a demo: [trinitylifesciences.com/request-a-demo/](https://trinitylifesciences.com/request-a-demo/)

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