

Trinity Incentive Compensation Offerings



Siloed approaches to incentive compensation (IC) design and broader brand/corporate strategy—combined with the lack of an end-to-end administration solution that is flexible, scalable and transparent—often lead to strategic and operational challenges.

Trinity Life Sciences has extensive expertise and experience in IC plan design, communication and administration for customer-facing teams. Utilizing our three-pronged process, along with industry-leading TGaS Advisors' benchmarks, we ensure the most effective IC plan is established and administered to meet your strategic objectives.

Trinity's IC Offerings:



Design: Develop a motivational plan that drives sales objectives

» Includes Situation Assessment, Data Assessment, Plan Analytics and Finalized Plan Design



Communicate: Prepare a dynamic rollout process and supporting communication plan

» Includes IC Plan & Strategy Documentation, Communication Strategy Benchmarks and Campaign Development, Communication Design & Production and Finalize & Roll Out



Administer and Assess: Deliver actionable plan results to reps and proactively assess plan performance

» Designed by IC experts leveraging decades of life science experience, our proprietary IC administration tool provides a structured, user-friendly solution to meet each client's needs

Trinity's IC Solution Simplifying the Complex

Our IC tool is a modular, one-stop shop powered by an IC engine designed to handle and administer any plan.

- » **Manage plan changes intuitively online**
- » **Conduct health checks effortlessly**
- » **Access insights and analytics quickly with clear reports and dashboards**
- » **Communicate seamlessly between home office and field**

Why Trinity for IC?

Analytical Rigor
+
TGaS Benchmarking Ability
+
Leading Edge Automated Tool

Unmatched IC Services

Ask Us A Question | Schedule A Meeting | info@trinitylifesciences.com

Explore www.trinitylifesciences.com