TRINITY

Trinity CloudCast™

Real-time, cloud-based forecasting enhanced with intuitive, automated analytics and reporting

TrinityEDGE

Built by forecasters for forecasters, Trinity CloudCast provides powerful custom tools, best-in-class data management and the familiarity of Excel in an enterprise solution to truly empower higher quality decision-making.

CloudCast serves as an organization's central forecasting destination, built to consolidate models, visualize outputs and communicate findings. It offers unmatched convenience and speed throughout the forecasting process and enables a single source of truth across many stakeholders, assets or geographies.

Across engagements spanning the product lifecycle and all major therapeutic areas, CloudCast adds value to forecasting processes with the following characteristics:

- » Multiple forecasters
- » Multiple geographies and/or products
- » Recurring reporting requirements
- » Data and system connectivity

Excel-based Models
- » Transparent and formula-driven
- » 100% model customization
- » Best-in-class time to implement

Central forecasting repository
- » Forecast aggregation across portfolio and geography
- » Unlimited version storage
- » Permission control

Seamless analytics & reporting
- » Sensitivity analysis
- » Scenario and version comparison
- » Automated waterfall charts
- » Self-service PPT automation

Trinity Forecasting supports 8 of the Top 10 pharmaceutical companies
Trinity uniquely combines nearly 30 years of forecasting, strategy and research experience with an industry-leading forecasting solution.

Product Lifecycle
- » New Product Planning and M&A
- » Launch Forecasting (including Patient Flow)
- » In-Line Forecasting
- » BD/Deal Term (including NPV)

Therapeutic Areas
- » Oncology/Hematology
- » CNS/Psychiatry/Neurology
- » Orphan Diseases
- » Endocrinology/Metabolic
- » Immunology
- » Infectious Diseases
- » Pulmonary/Respiratory
- » And more

"I am a highly satisfied client of Trinity's CloudCast Forecasting Platform and their services as a strategic partner in Forecasting for Oncology. I have previously worked in environments using standalone spreadsheets and entirely cloud-based planning modules. There are limitations to both systems, and I have found that Trinity's approach of blending custom Excel models with the web-based forecast manager is a perfect fit in a dynamic biotech environment."

—Director of Forecasting & Business Analytics

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Explore Trinity CloudCast | www.trinitylifesciences.com

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CloudCast gives life sciences teams a tailored, transparent and trackable forecasting and modeling tool. Users spend more time on the high value aspects of forecasting and modeling, and less time on data aggregation and organization.

Forecasting teams leverage CloudCast's industry-leading scalability and consolidation capabilities to:

Manage efficient stakeholder communications, whether providing inputs to strategic planning, the latest estimates or guidance to prepare for earnings calls

Collaborate on and update models in the cloud

Provide an easily accessible central forecasting repository globally

Integrate disparate sources of data

Users are able to:

» Identify key drivers and impact with automated waterfall charts

» Generate an unlimited number of scenarios—and then compare assumptions and outputs

» Rely on secure scenario management and comprehensive version control

– Easily switch from a geography-specific view to a multi-geography view

» Integrate with internal systems for financial and business reporting

» Create stakeholder reporting with a click, using automated PowerPoint, Excel and web-based tools

– Quickly report across multiple assets and indications with cohesive, customizable reporting functionality

Placing a model in CloudCast is a quick and easy process.

The solution complements and integrates with each client's existing software assets, allowing the team to deliver best-in-class time to deployment.

Trinity's team of expert forecasters, modelers and consultants work with new clients so they can start using their models in Trinity CloudCast in no time.

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