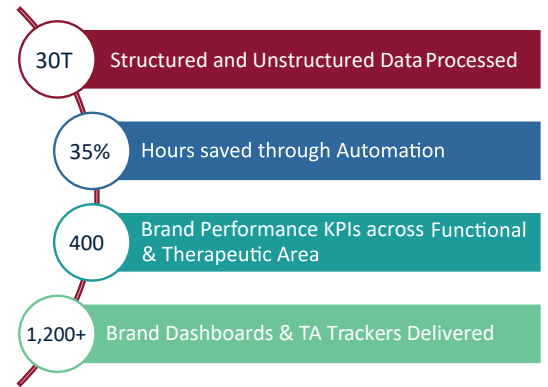# TRINITY

Business Intelligence & Reporting Services

Design and develop dashboards with robust expertise and experience

Trinity's Business Intelligence (BI) and Reporting services help commercial teams accelerate the delivery of comprehensive BI solutions. The team at Trinity has robust domain knowledge and experience designing and developing dashboards for brands at all stages of the brand lifecycle. Key areas of focus include Field Operations and Marketing, Brand Performance, Patient Support Programs and Value & Access.
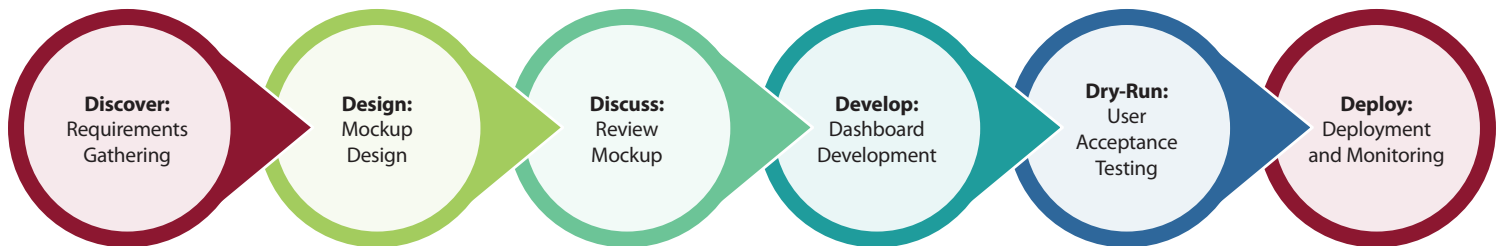
30T	Structured and Unstructured Data Processed
35%	Hours saved through Automation
400	Brand Performance KPIs across Functional & Therapeutic Area
1,200+	Brand Dashboards & TA Trackers Delivered

Trinity's Business Intelligence portfolio's key focus is on maximizing the user experience by:

Creating simplified layouts that provide intuitive and informative visuals that increase user adoption and engagement.	Optimizing page load and interaction times	Streamlining the development process to reduce time to insight and enable dashboards to scale across stakeholders and brands	Adhering to a proven, repeatable delivery framework

Discover: Requirements Gathering → **Design:** Mockup Design → **Discuss:** Review Mockup → **Develop:** Dashboard Development → **Dry-Run:** User Acceptance Testing → **Deploy:** Deployment and Monitoring

Trinity's BI solution framework consistently delivers faster time to insight for end users, as well as hours saved in operations using automation techniques and off-the-shelf playbooks. These efficiencies are gained through a pre-built library of over 400+ insights and KPIs tailored to various therapeutic areas and use cases from across the commercial value chain, which can serve as a baseline for requirements gathering and jump-start the development process.

When it comes to business intelligence tools and technologies, Trinity takes a technology-agnostic approach to solution development. Trinity's BI framework can integrate with all major technology stacks so customers can make use of existing data warehouse infrastructure and front-end reporting tool investments. In addition, Trinity's BI solutions can seamlessly integrate with multiple sources of commercial data.