



Patient Journey Dimensional Model

Clinical Journey

The steps in the patient flow, including all diagnostics, treatments, HCPs and settings of care, as well as clinical impacts like outcomes and side effects

Logistics, Finance & Access

How patients navigate through the logistics of their disease: finding specialists, traveling to appointments, securing access and bearing the costs of treatment

Information Seeking

Where and when patients seek disease information, how they engage with advocacy and peers, and key unmet needs around information seeking

Health Equity Considerations

Experiences and needs unique to specific patient populations, tied to social determinants of health (including, but not limited to: access to care, language preference, etc.)

Emotions & Experiences

The patient's day-to-day experience, key emotions, core relationships and unmet needs



Read more in the Trinity Advisory Brief

[Patient Journey: A New Approach to Meet the Demands of Patient Centricity](#)

Ask Us A Question | Schedule A Meeting | info@trinitylifesciences.com

Explore Trinity Patient Centricity | www.trinitylifesciences.com

