

# Trinity CloudCast™

A cloud-based web app offering enterprise-wide functionality while allowing pharma executives and analysts to continue working in Microsoft Excel

## **Trinity CloudCast is the revolutionary, connected forecasting and modeling application for life sciences companies.**

Life science companies have diverse, complex analytical needs, each with ever-changing assumptions and datastreams.

After 25 years of partnering with life sciences companies on forecasting and modeling projects, Trinity's experts are intimately familiar with their needs and challenges.

CloudCast gives life sciences teams a tailored, transparent, and trackable forecasting and modeling app so they can:

- » Customize existing forecast models within CloudCast through an easy upload—or Trinity's modeling experts can help to design a model for a specific need
- » Consolidate data for secure scenario management and version control across portfolio models and geographies
- » Communicate using automated PowerPoint, Excel, and web-based tools that connect to internal systems for financial and business reporting

## Trinity CloudCast

- » Fully functional Excel models
- » Integrated web app
- » Intuitive scenario planning
- » Easy Excel/Web/PPT reporting
- » Version control
- » Built-in comparison tracking
- » Portfolio reporting
- » Transparency
- » Auditability
- » Multi-country roll-up
- » Painless model sharing
- » Model design flexibility
- » Quick model deployment

CloudCast users spend more time on the high value aspects of forecasting and modeling, and less time on data aggregation and organization—  
**all while keeping their models in Excel.**



# Trinity CloudCast™

## Biopharma leaders leverage CloudCast's intuitive scalability to:

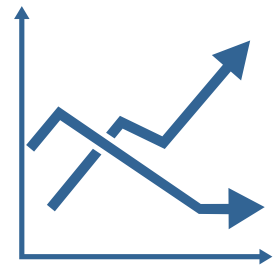
- » Build, store and share Microsoft Excel models and test scenarios on a secure, cloud-based platform
- » Eliminate version control issues with automatic updating to the platform
- » Enjoy effortless transparency/auditability
- » Instantly produce monthly/quarterly update slides
- » Create forecasting and model clarity, enabling global collaboration and aggregation for one source of truth

"I am a highly satisfied client of Trinity Partner's CloudCast Forecasting Platform and their services as a strategic partner in Forecasting for Oncology. I have previously worked in environments using standalone spreadsheets and entirely cloud-based planning modules. There are limitations to both systems, and I have found that Trinity's approach of blending custom Excel models with the web-based forecast manager is a perfect fit in a dynamic biotech environment."

– **Andrew Jessup**  
Director of Forecasting & Business Analytics



**Demand Forecasting**  
US/Global Forecasting and  
Commercial Analytics teams



**Gross-To-Net Forecasting**  
Finance teams



**Trade Scorecarding**  
Trade executives and  
account managers

**Placing a model in CloudCast is a quick and easy process.**

Trinity's team of expert forecasters, modelers, and consultants work with new clients so they can start using their models in Trinity CloudCast in no time.

[Ask Us A Question](#) | [Schedule A Demo](#) | [CloudCast@trinitylifesciences.com](mailto:CloudCast@trinitylifesciences.com)

Explore Trinity CloudCast | [www.trinitylifesciences.com](http://www.trinitylifesciences.com)

